

# Using online platforms to develop slide design & virtual presentation skills

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# This deck contains assignment information & samples

My virtual presentation assignment is offered to students as a homework. It consists of two parts:

1. Identifying and redesigning a presentation slide deck
2. Presenting before-and-after changes to the slide deck in a virtual presentation

# Students begin this assignment by exploring SlideShare.net\*

**Task:** Identify a presentation deck, on a self-selected topic, for revision

The screenshot shows the SlideShare.net website. At the top, there are browser tabs and a search bar. Below the navigation bar, a banner reads "Mike, create a fun look back of your professional journey" with a "Get Started" button. The main content area is titled "Today's Top SlideShares" and features three presentation decks:

- Humanity vs. Algorithms - A World of Misguided Incentives** by Hyper Island (274 views)
- Complete Guide to Achieving Superior Health** by Espresso1882 Australia (190 views)
- The Future of News Publishing** by Third Wave GmbH (803 views)

Below this section is a "Featured SlideShares" area with a "See All" link.

\* Learn more about this website by visiting [www.slidshare.net](http://www.slidshare.net)

# Part 1: Students apply course best practices to redesign slides

**Part 1 Task:** *Use selected deck to redesign (or create) five slides*

- One slide **must include a visual** (e.g., graph); **can create their own** (e.g., WiT)
- Students **submit before-and-after** slide deck for assessment (aesthetics, idea pop, clarity, grammar, and etc.)

# Students create “before-and-after” slides

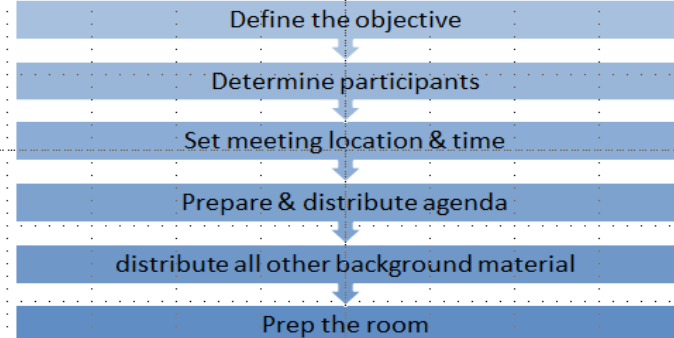
## “Before”

### Before the team meeting:

- Define the objective
- Determine participants
- Set meeting time & location
- Prepare & distribute agenda
- Distribute all other background material
- Prep the room

## “After”

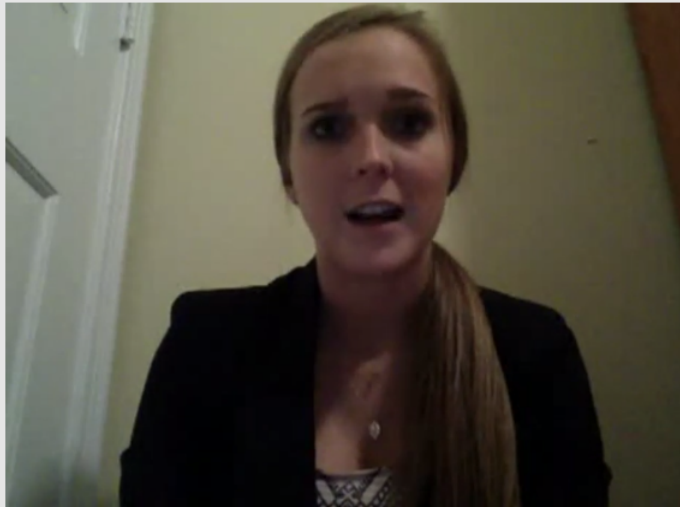
### Careful planning prior to your meeting will help ensure success



Weekdone

Before • During • Concluding • After

# Part 2: Students present using Knovio\*—a free online platform



Slide Redesign Assignment

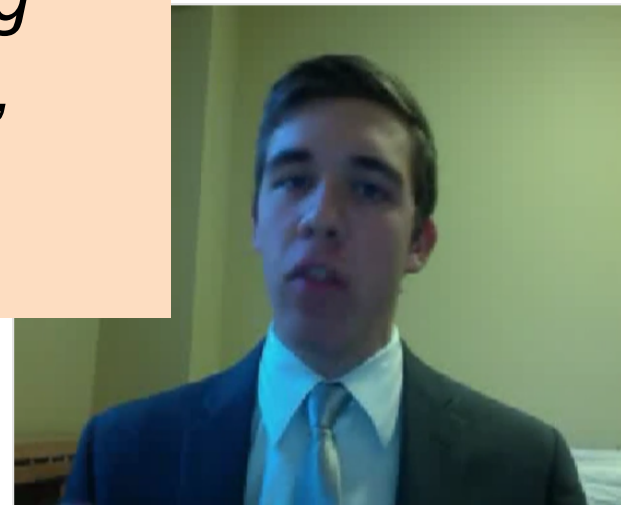


\* Learn more about this platform by visiting [www.knovio.com](http://www.knovio.com)

DOWNLOAD KNOVIO MOBILE

# Students present selected before-and-after slide versions

**Part 2 Task:** *“Teach me” by explaining problems with originals, walking through changes, and showcasing benefits*



## Introduction

- Poor study habits are a major cause of current academic problems. Too many students do not know how to study efficiently and effectively. Consequently, they may waste time on assignments, overlook important facts or give-up before completing assignments. Furthermore, because they do not understand “how to study,” they may become “turned off” by the educational process and limit their life-long potential to learn.

## Blue Ocean Strategy

Value Curve Framework and Diagram

Eliminate	Reduce	Raise	Create
Which of the attributes that our industry takes for granted should be eliminated?	Which attributes should be reduced well below the industry's standards?	Which attributes should be raised well above the industry's standards?	Which attributes should be created that the industry has never offered?

**Traditionalists prefer to eliminate and reduce waste, while innovators value quality improvements and creative solutions. The value curve framework lets you plot your company and competitors on this scale.**

Source: C. Kim, R. Mauborgne, Harvard Business Review (1997)

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# Students apply presentation best practices

## Part 2: *Apply delivery best practices explaining redesign*



### PINTEREST 101: HOW TO MAKE LIFE MORE PINTERESTING

JKG Social Media



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# After recording, students send presentation link for assessment

Students receive feedback in accordance to course best practices including structural elements, approach, and delivery techniques

# **This exercise facilitates positive student outcomes that include:**

- Editing and designing slides using best practices (content & visual rhetoric)
- Delivering a virtual-style presentation applying best practices
- Receiving early “low cost” feedback
- Exploring two useful online tools



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